

COMPANY PROFILE

DuCLAIR is a company which has been established in the year 2005 as a reaction to increasing demand for quality corporate web sites and presentation materials. The core of our team consists of five people – experts for graphic design, multimedia design, visual identity, flash and php development and print realization.

The origin of our company name is a French word **CLAIR** which literally means **clean, luminous, clear, immediate**. And that is how we do our work. Graphically clean, elegant, without any distracting elements. Our style should attract the client to the information which is important for him and his eye should have pleasure from viewing a clean and harmonic environment.

Our advance is: flexible skilled team of specialists without any useless communication structures.

We can create for you:

- / **company visual style** – company or product logo, company stationery, advertisement printed or interactive.
- / **interactive presentation** – comfortable design, logical and simple navigation and precise, to the point text are features through which we differ from the others. We are skilled in use video, sound, 3D and animations with advanced flash development.
- / **sale support products** – printed or interactive: catalogues of services and products, advertising leaflets, posters, POS products and wrappings, microsites, e-shops, multimedia presentation of products, advertising banners and advertising e-mails.

List of our clients:

ATLANTIS reality, 4DS architekti, A3 architekti, AČRA M.K., Agentura Grátis, Agon Orchestra, Alley, Autogrill Czech, BeneReal, Bohemia Party Servis, Czech Fruit, Daewoo Leasing, Donlić interior, Garpey Group, Helena Fejková Design Prague, Kuchyně Vega, L'ORÉAL Professionnel, Ministry of Interior ČR, Ogilvy Interactive, Ogilvy&Mather, QED Group, Vlabo Interiéry.

We cooperate on projects for:

Avon, Bohemia Sekt, Coca Cola, České radiokomunikace, Česká Pojišťovna, ČSOB, Home Credit, ING Real Estate, KFC, Neckermann, Oriflame, Palác Flóra, Patria Direct, RMG Connect, RWE, SAP, Telefónica O₂, Zentiva.